

COVID-19 POLL

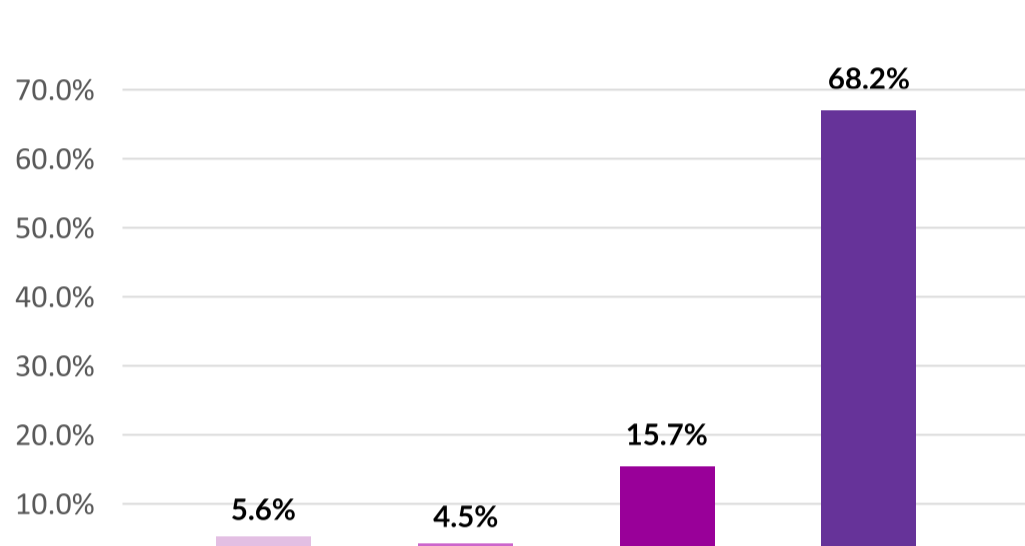
39% of Indians who had domestic help in the past will cut down on it in the wake of the Coronavirus crisis

The Team CVoter Corona Tracker Economy Battery (Wave 4) survey conducted in the first week of June 2020 asked respondents about the effect the Coronavirus crisis and lockdown had on their income, savings, future expenses and optimism about things getting back to normal.

In today's infographic, Team Polstrat breaks down the expenses Indians plan to cut down due to the economic repercussions of the Coronavirus lockdown.

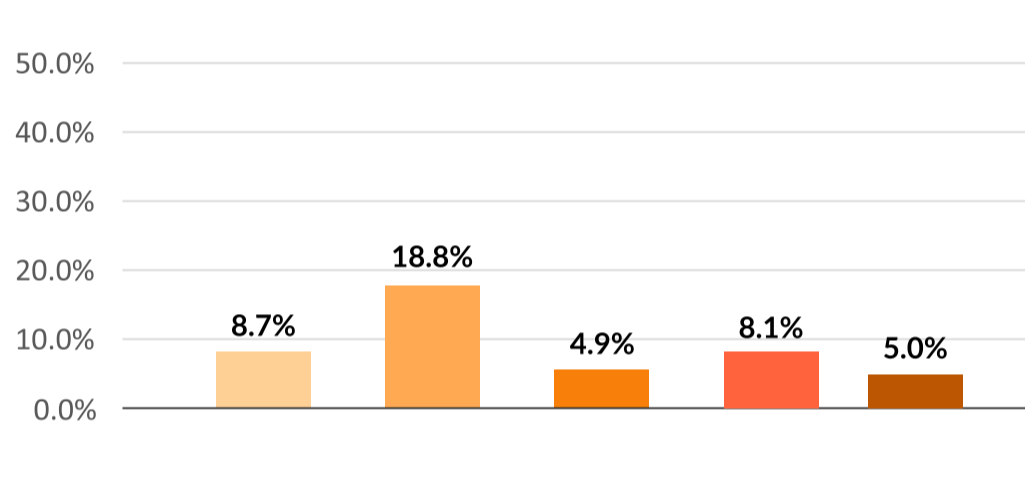


Q Are you planning to cut down on services of your helper/ maid/domestic help/ driver/cook/ Maharaj and other such people in the near future?



- Yes, I will cut down on these services due to financial constraints
- Yes, I will cut down on these services due to health/hygiene reasons
- No, I will continue using them
- Didn't have these services even before Corona outbreak

Q Which is a dream purchase of yours that you think is now beyond your reach?



- Property
- House
- 2 wheeler
- 3 wheeler (Auto/Tractor)/4 wheeler
- Phone/Laptop or Home Appliances

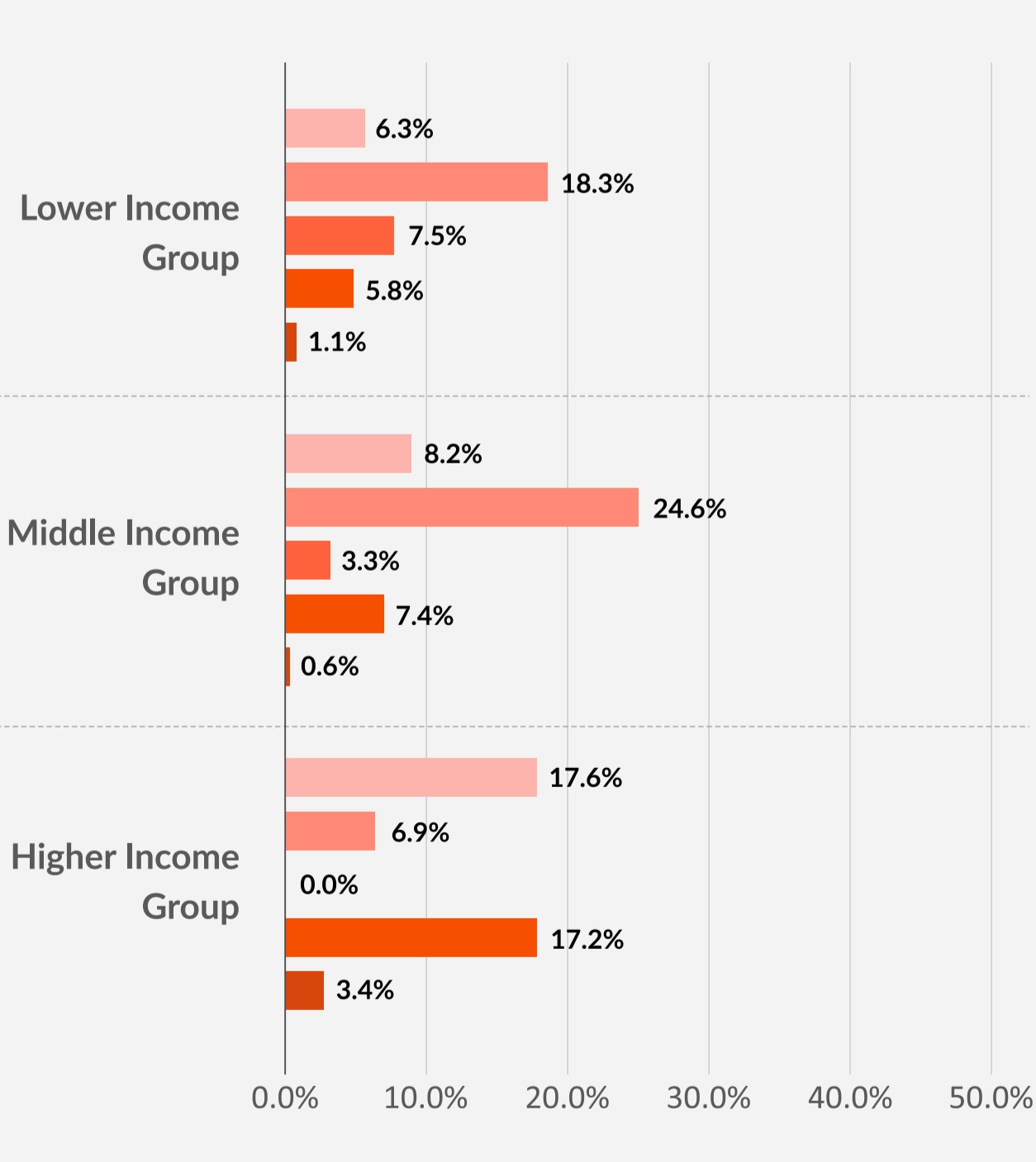


Overall, roughly 30% of respondents availed the services of a domestic help worker/cook/ maid. Out of those who availed such services, 39% said they will cut down on the same due to financial or health reasons. While 60.9% said they will continue to avail their services.



Out of all the dream purchases, buying a property or house was cited as the most common (27.5%) as being out of reach now due to the financial hardship brought on by the Coronavirus lockdown.

Income Group Breakdown: Which dream purchase is out of reach for whom?



- Property
- House
- 2 wheeler
- 3 wheeler (Auto/Tractor)/4 wheeler
- Jewellery



Across all income groups, buying a property or house was the most common dream purchase which will be out of reach now. For high-income and middle-income groups, this was followed by a 3 wheeler/4 wheeler, while for low-income groups, this was followed by a 2 wheeler.

For Q2, other responses were: Shop (2.4%), Furniture (0.1%), Jewellery (1.3%), Others (11%), Don't Know/Can't Say (39.8%). All survey findings and projections are based on the Team CVoter COVID 19 survey wave 4 carried out in June 2020 among 18+ adults statewide, including every major demographic.

The data is weighted to the known demographic profile of every state, including age group, social group, income, region, gender and education levels.